



Welcome to the first of our monthly newsletters designed to keep you informed about developments and offerings at GAAP.



Our intention is to keep you up-to-date about our services, successes and to help you realize the full potential of your GAAP system. We also endeavour to feature specific issues relevant to the hospitality industry.

Hostex Exhibition 2009

We recently attended the 2009 Hostex Exhibition in Johannesburg. This is the leading hospitality and catering exhibition and always attracts new and existing members of the industry. Thank you to all the GAAP users that came past our stand and we hope you enjoyed our display. It was a frantic few days but as always it was a successful networking and marketing opportunity for GAAP. The next Hostex Exhibition will be in Cape Town in March, 2010.

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New GAAP Products



We have recently launched the convenient kitchen display screen and SMS service. The kitchen display unit is designed to replace or upgrade your current kitchen order printer. Orders are electronically displayed and colour-coding means management is able to identify any 'bottlenecks' or service problems at a glance.

OUR CLIENTS



The order-recall facility enables enhanced tracking of actual issues (visual) compared to orders placed (on the system). This feature means improved security and more chance of hindering potential theft. Test sites already have managers swearing by the efficiency and security this feature offers stores.

Our SMS service can send turnover SMS's to nominated cellphone numbers at day-end. The SMS contains information about time of day-end, turnover, and number of invoices processed during the business day. For those with businesses that close late we can stagger the time of the SMS so that it doesn't disturb you late at night.

Please don't hesitate to call your [nearest GAAP outlet](#) to learn more about our new products.



Welcome new GAAP clients

We would like to take this opportunity to welcome the South African State Theatre as one of our newest clients. In the heart of Pretoria, the South African State Theatre is so much more than just a complex of theatres. The venue can accommodate almost any performance, function or special event. After an extensive evaluation of the POS (Point-of-Sale) solutions available, we are proud to announce that this institution chose GAAP as their food and beverage technology partner. Housing 5 bars and using 16 GAAP POS terminals, the State Theatre can serve up to 1200 people during a 20 minute interval in the Opera Bar alone, therefore speed and simplicity were 2 crucial requirements of their chosen POS solution.

We value all your feedback so let us know what you think and what you want to see more of. If there are other owners or managers that you think would find this newsletter interesting then please forward us their addresses.

Kind Regards,
The GAAP team

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